

# CRI

## Client Accounting Services

CPAs & Advisors

CRI assists you with utilizing technology to transform your business and its operations.



### BENEFIT FROM SERVICES AND SOLUTIONS THAT ARE:

- **Collaborative.** CRI partners with you to identify opportunities. Then, we utilize our breadth and depth of experience, as well as the latest technology and tools, to provide continuous recommendations aimed at improving your results and protecting your future.
- **Tailored.** You may need help in some – or all – of the following areas: general ledger, financial statement preparation, payroll, bank reconciliation, or filing of certain returns. Alternatively, you might need help in the form of co-sourcing or outsourcing your business processes. Finally, you may need assistance with process improvement. We'll work with your team to customize our services to meet your needs, which translates into paying only for specific, high-level expertise as it is required.
- **Real-time.** Stakeholders need relevant, reliable, and real-time information to make impactful business decisions. Stale financial information can impede your organization's improvement or growth. Our service platform and processes rely on the latest cloud-based technologies to leverage your data's power—allowing you to immediately capitalize on opportunities.

Technology is providing opportunities to transform every aspect of businesses, including marketing and sales, inventory and fulfillment, finance and banking, and payroll. Accounting is not an exception.

Organizational leaders thrive when they collaborate with professionals who are adept at change, possess the requisite experience and expertise, and utilize the appropriate tools. Therefore, stakeholders are seeking trusted advisors that provide personalized service, ongoing value, and real-time (versus historical) financial insights. This teamwork enables impactful decisions made at the speed of business. Your previous solutions may have included implementing controls, hiring resources, or purchasing various accounting software or add-ons. CRI's team and tools provide a different path to achieving your company's ultimate objective(s).

CRI's specialists utilize the latest cloud-based technologies, whether you require strategic guidance, portions or all of an accounting department (including payroll), cash flow planning, or internal controls assistance. We use real-time financial information and automated key predictive indicators to highlight and analyze the operational impacts of financial decisions.

CRI's experience and breadth as a full-service CPA firm enable us to anticipate typical challenges – such as potential sales, use, payroll, and income tax issues. Our expertise enhances internal controls, establishing more accurate accounting while decreasing opportunities for fraudulent activities. And the best part? You are able to focus on developing business and servicing customers.